

Safety Direct™

The Cost Effective SMS Solution



You can't avoid your WHS obligations but you can avoid the pain that often comes with compliance . . .

There is an easier and far more cost effective solution for meeting your obligations. Its called Safety Direct™. It's a smart, secure, on-line solution from Australia's leading safety experts, **DRA Safety Specialists**.

WHS compliance is mandatory for every business. Penalties for non-compliance now include imprisonment as well as fines of up to \$3 million! But let's face it – very few small business owners have the time or the skills to implement a legally viable Safety Management System (SMS). If that includes you, let's consider your four options. You could:

1) Delegate the task to a staff member

Which of your staff has the time, the knowledge or the resources to do the job effectively or efficiently? While they are spending weeks or possible months, preparing, writing and implementing the documentation and SMS tools, who will do their normal tasks? And if that team member leaves, will they take the skills and knowledge to maintain the system with them?

2) Contract a specialist to design and implement a system

There is only one person who knows your business as well as you do – YOU! That means that any specialist you bring in will need to involve you in order to fully understand the requirement. And then there is the cost. Even in the lower range of \$120 per hour, the cost of compliance will be significant. It gets worse . . . compliance requirements change. If you don't understand your SMS, what chances have you of achieving continuing compliance without a continuing dependence on that same consultant?

3) Hope that you'll never get audited

Audits are random but accidents and incidents are what bring most non-complying businesses undone. Simple accidents like a back injury from lifting a carton of copy paper or tripping while walking to a car or a bus. No business - large or small - is immune from the risk of litigation in today's "no win – no fee" environment!

4) Implement a fully complying SMS in hours using Safety Direct™

Is it really possible to have a full SMS for our business in hours? Definitely! Safety Direct™ is a fully integrated, fully compliant templating system. It's a bit like an online compliance supermarket – where you select the things that you need and leave those you don't sitting on the shelves. No matter what industry you are in, Safety Direct™ has the guidelines, documentation and tools you need to meet your legal obligations. And to make sure it happens, your subscription to Safety Direct™ includes a full day of one-on-one mentoring and training with one of our specialist Consultants.

A small business case study:

Alex runs a small painting business in Brisbane. He says that he's yet to find a job that is too big or too small for his business to handle. In the past, the business' reputation for quality work has been all he's needed to win tenders. But in the past two or three years, things have started changing.

"Can we see your Work Method Statement" has become a standard request from anyone other than a home owner. This is usually followed with 'and your Environmental and QA Plans'! Winning the bigger projects suddenly seemed to be a serious challenge.

For a year or so, Alex struggled with the requirements before a friend showed him Safety Direct™. In Alex's words, "Since subscribing to Safety Direct™, I've been able to stop being a pen-pusher and get back into the painting business. It's really put me back in the arena with the big guys."

**Safety Direct™ -
the small business solution
to WHS obligations.**



Safety Direct™ - the small business solution to WHS obligations.

Safety Direct™ is a complete, cost effective Safety Management System. It is easily tailored to your business. It's fast to set-up and does not require dedicated staffing. And it's proactive . . . when changes occur to legislation, standards or codes, you are immediately advised of those changes and the steps needed for continuing compliance. In other words, Safety Direct™ is a total solution!

When you invest in Safety Direct™, you get immediate access to seven key, extensively documented and detailed resources covering:

- Policy, commitment and planning;
- System planning;
- Compliance management;
- Managing specific work environment risks;
- Managing specific equipment risks;
- Monitoring, reporting and evaluation;
- Review and continual improvement.

Your subscription also includes access to many sample policy and procedure case studies, membership of the Safety Direct™ Forum and continuing access to the Safety Direct™ Help Desk.

Online Occupational Health and Safety Management System



Together with strategic partners
DRX Safety Specialists

Provides you with an OH&S, risk management and compliance control system that meets today's expectations, defines responsibility and imposes accountability whilst saving time managing tasks and people.

The bottom line is obvious. You can start inventing a wheel today or you can invest in one that is already helping many businesses, just like yours, to roll along very successfully in the WHS environment.

To get started or for more information, call the Safety Direct™ Hotline on (07) 5573 6199 or email us at: info@safetydirect.com.au.

DRA Safety Specialists has been a recognised leader in the Work Health and Safety Environment since 1995. Our clients include some of Australia's largest employers, public and private schools, universities and colleges, hospitals and care facilities and many 'mum and dad' businesses. We are the experts with extensive experience in every industry sector and we are here ready to help you meet your WHS obligations.

What others are saying about Safety Direct™ ▼

"UAT found Safety Direct™ and the DRA Safety Specialists team to be the ideal choice to assist us with meeting benchmarks in HSE set by our large corporate clients, particularly the mining houses. The team are friendly, helpful, efficient and most of all, very knowledgeable about the complexities of HSE regulations and controls. I would recommend them to any business, small or large to assist in developing and maintaining a first class HSE system".

– **Ian Nielsen, Director, UAT Group**

"We were faced with the choice of a dedicated WHS Manager or Safety Direct™. We chose Safety Direct™ and have never looked back".

– **Warren Marrable, General Manager, Gold Coast Bakeries**

"Safety Direct™ is a robust and thorough safety management system that has enabled us to greatly improve health and safety at work. The client support is exceptional with continual updating and improvements to ensure risk management and compliance requirements are addressed. Safety Direct™ has been an excellent investment".

– **Geoff Swan, Australian Industry Trade College**

DRA: Call (07) 5573 6199

Email: info@drasafety.com.au

Website: www.drasafety.com.au